

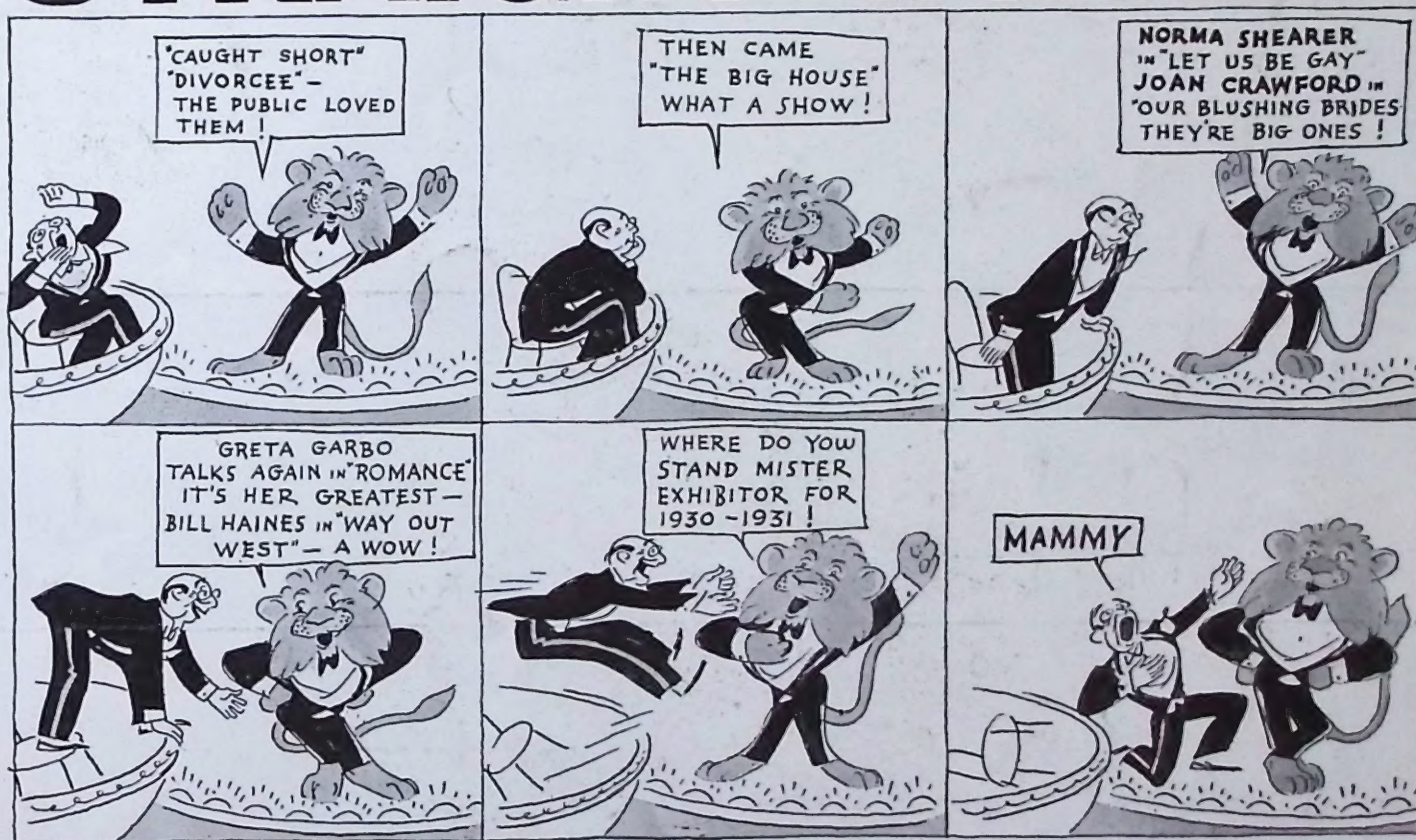
CANADIAN MOVING PICTURE DIGEST

Vol. 22, No. 14

TORONTO 2, CANADA

August 2nd, 1930

STRAIGHT TALKIE!



PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

SWEET MUSIC!

Mister Exhibitor



"Divorcee"
"Caught Short"



"The Big House"



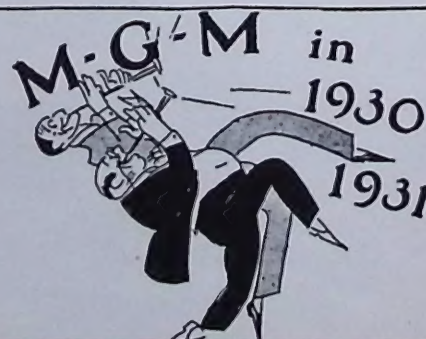
Norma Shearer in
"Let Us Be Gay"



Joan Crawford in
"Our Blushing Brides"



Greta Garbo in
"Romance" William Haines in
"Way Out West"



Canadian Moving Picture DIGEST

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RAY LEWIS

Editor and Managing Director

Vol. 22, No. 14

TORONTO 2, CANADA

August 2nd, 1930

"CANADA FIRST"



The Right Honorable R. B. BENNETT

Premier of Canada

RAY



RAY LEWIS

PRESENTS

IN AN INTERVIEW which your editor had with The Right Hon. R. B. Bennett, he stated that he was of the opinion that the Motion Picture Screen was a national asset to this country. Let us live up to that ideal, developing the potentialities for national, Empire, and international service which the power of our Screen embodies.

The Conservative victory in Canada which means a clear majority of 31 in the House of Commons was due to a lack of confidence on the part of the Canadian people in the Mackenzie King Government; which presented the Dunning Budget with its countervailing duties policy at the eleventh hour, but could not, during its campaign of defense, present sufficiently convincing arguments for adverse trade balances, impoverished and stagnant industries, and unemployment.

CANADA is conceded to be the greatest agricultural area on earth; and yet official records of the Department of Trade and Commerce show that in 1929 Canada imported \$302,900,000 worth of agricultural, vegetable, and animal products. Imports amounting to many millions of dollars, covering manufactured articles, can be produced in Canada; and having followed the opinion of economic independence as expressed by the present Premier of Canada, the Right Hon. R. B. Bennett, his Canadian policy will be to develop and foster Industry and Enterprise within the Dominion, not only for the re-establishment of domestic and Empire markets, but for the furtherance of fair trade arrangements with other countries.

The balance of power as vested in the present government will be well represented throughout the Dominion, whereas in the previous government, one province, the Province of Quebec, held the balance of power with sixty-one of its members practically in control of the situation.

THE Right Hon. R. B. Bennett promised the people of Canada that Parliament would convene at the earliest possible date to consider unemployment and tariff protection. There is also the Imperial Economic Conference to be arranged for. This Conference played an important part in the past political campaign, for the representatives to this Conference will determine issues of not only economic importance to the Dominion, but to the Empire, as well as issues of a much graver and serious import which were tabled from the last Imperial Conference, and have not yet been re-opened for discussion and decision. The Moving Picture Industry as it relates itself to the Empire will, it is reported, be one of the subjects for lively discussion.

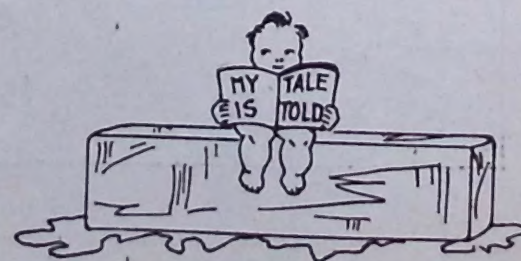
Incidentally, some are asking where is England in the Film Peace Pact as signed by Germany and America? The trade arrangement

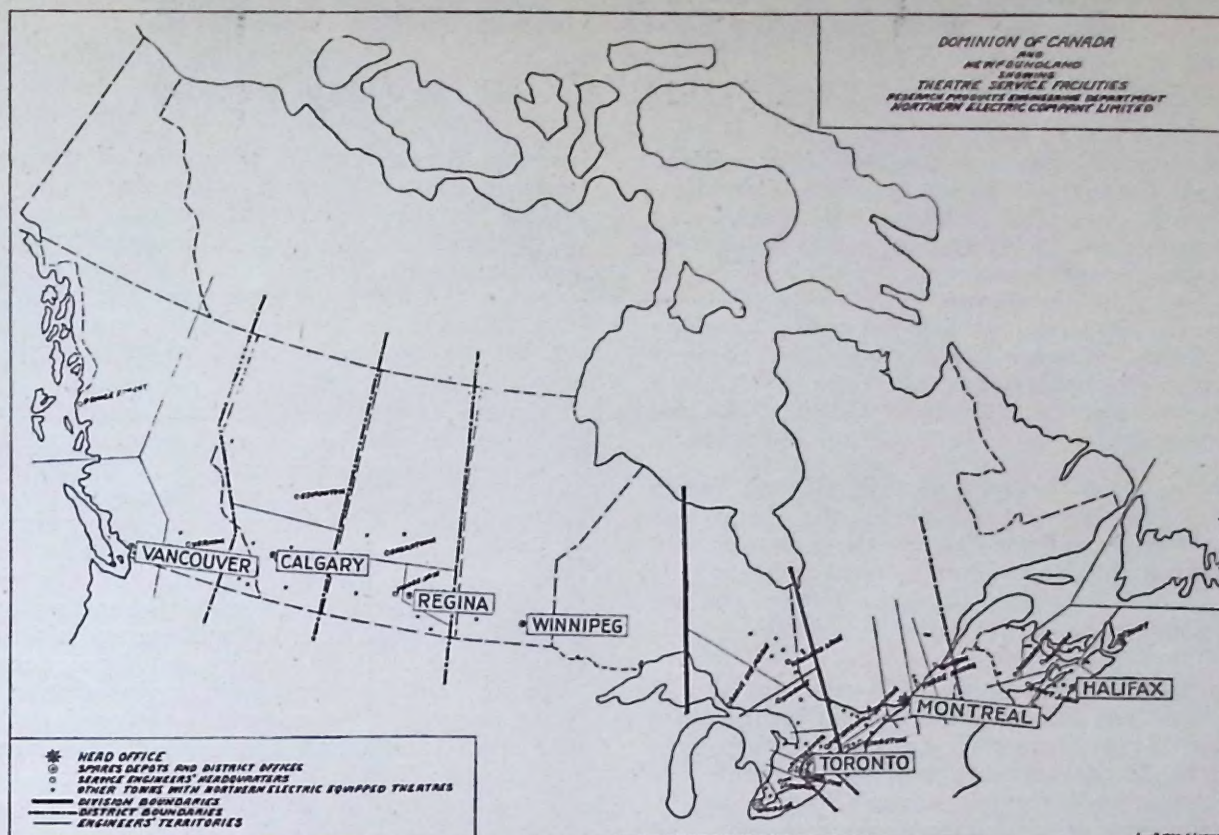
divides up the world between America and Germany. Although this is a most estimable arrangement for those who have arranged the dividing, the other countries so divided may have something they wish to say on the subject.

WE can imagine how satisfied England will feel, manufacturing Talking apparatus, to know that America has taken Canada, Newfoundland, Australia, New Zealand, and India among its territories; and now if America and Germany, with no disrespect to either country, and every commendation for their "taking" as well as productive ways, if these nations will only divide up the world between themselves in respect to Talking Pictures, England and the rest of the Empire will not be obliged to worry any longer about the establishment of a British Film Industry!

THE ATTITUDE of the United States toward Canada, its best customer, as exemplified by the Hawley-Smoot Tariff Bill, has been condemned by leading American citizens and leading U. S. newspapers. Considering that the British Empire covers about 25% of the world's area; and that it has a combined population of four hundred and fifty millions, one would conclude that in making Film treaties, England and her commonwealth of nations would be considered, especially since the establishment of a British Film Industry is a problem and a consideration which precipitated a special conference as arranged by the Prime Minister Ramsay Macdonald. A gesture of friendliness, of co-operation is always a happy omen, it is like "bread cast upon the waters," however, excuse the Digest for presuming to advise those who are in charge. No doubt, Hawley-Smoot would be considered sound business men, as far as the government of the United States is concerned, and the Mackenzie King Government of Canada; and its Dunning Budget was considered an excellent bit of strategy, as was also the former Premier of Canada's "Nickel Speech" on unemployment. But this undiplomatic and unsound statement, together with the Dunning Budget, defeated the Mackenzie King Government, and lost for Dunning his seat in Parliament. "The greater the height, the greater the fall."

The Pact between Germany and America may be satisfactory to both these countries, but what about the "other fellow?" John Bull for instance, does he count?





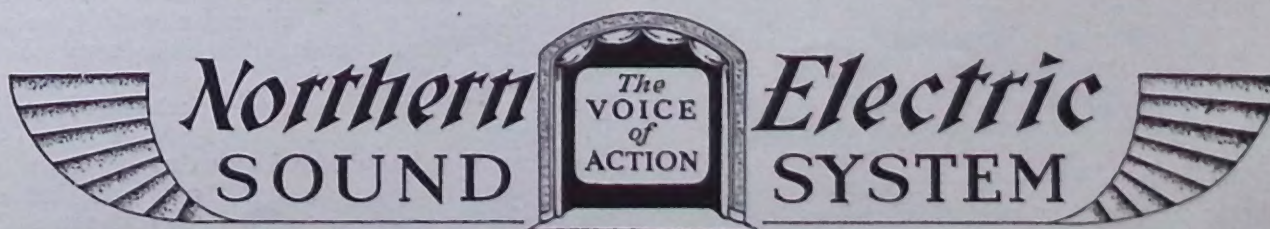
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WESTERN ELECTRIC IN U. S. A.

Political Murder

As Viewed by Mrs. JOSHUA SMITH (Ray Lewis)

The following article has been republished from Ward 4 Conservative Association Picnic Program, Port Dalhousie, Thursday, July 24th. Mrs. Smith contributed the only message from the feminine viewpoint in this program, which contained messages from the Hon. R. B. Bennett, leader of the Conservative Party; Thomas Langton Church, Member for West Centre, Toronto; Richard L. Baker, Member for Toronto North East; Lt.-Col. George Reginald Geary, Member for South Toronto, etc., etc., and the Officers of the Ward 4 Conservative Association.

—EDITOR.

IT has been said that the women of the United States elected President Hoover. They told the Republican Party if they would nominate Hoover the women would elect him. What the Republican women could accomplish in the United States, we Canadian women can accomplish in Canada, by electing the Honourable R. B. Bennett as Premier of Canada.

Canadian women believe that a Government should be able to contact the human angle in relationship to its administration, that a fiscal policy is only another term for keeping men employed, industries and commerce actively progressive, trade moving, as well as growing.

The Government of a country only represents the business management of a nation, and from its economic aspect is no different than the management of an important enterprise of national and international values and dimensions.

The management of a business in Canada is only the management of a home much amplified, for in a home there are the natural talents to be developed, there is the adult of both sexes to be considered, the minors for whose economic, mental, and physical welfare provision must be made, there are the educational, cultural, and spiritual requisites of the entire family, the community relationship, old age insurance, unemployment and employment provision, as well as the national and empire viewpoint to be inspired, cultivated and directed. There is also at times production and manufacture of product within the home, and the necessity to market these home products. There is also the family exchequer, and the budget to keep balanced, in fact, the nation does for its aggregate of families just what the members of a family, or the head of a family, does for his household.

Perhaps we may modify the above assertion by stating that is what the nation, through its government, should do!

During the political campaign in progress, we have heard many statements relative to good government, and bad government.

A good government is one which governs with an idea that the most important asset of a nation is its citizenship; and all legislation is regulated with the objective of making the nation serve the people, so that the nation is indeed the very life of the people, and the people, the flesh, the bone, and soul of a nation! Without this true and human sense of relationship between a people and a nation, no government can be called good government; and when we talk of government service we are assuming that the enterprise extends itself to "the greatest good to the greatest number."

It is not necessary to specify what makes a government bad. It is so evident, that to make our point clear, beyond misrepresentation, we contend that a government is bad which seeks the personal advantages of its mem-

bers, not considering the advantage of the nation as it relates itself to the people, which has no vision in respect to the development of national economic assets, which is not founded upon principles of unity and harmony, and those attributes which have given birth to leaders of men, heading governments in which the members, through their service, have become immortalized, and have emblazoned the dull pages of duty with illuminated letters of gold.

Canada is too rich in natural wealth, territory and resources, in potentialities of greatness, not to be able to keep the working percentage of its population employed. It has been said that "Money is the root of all evil," but since employment is the very pulse and heart of a nation, we believe that unemployment is the root of all evil; and that the first duty of a government is to foster employment, through the encouragement and protection of industries, to facilitate and aid through the establishment of home, empire and foreign markets employment; and if man-power, representative of labor, is not through these endeavors absorbed, to find ways and means to stimulate employment. No country owes any citizen a living, who is able to work, but what a country does owe to its citizenship is an opportunity to work.

If Canada was as rich as Croesus, and poor in Canadianism, Canada would be poor indeed.

The Right Honourable Mackenzie King states that Canada has never been as prosperous, despite statistical facts which show thousands of unemployed facing distress.

We will not elaborate on the "Five Cent Speech" of the Premier, such a remark would have been placed in that category named by Napoleon as "Worse than a crime, a blunder." Such a remark is so prejudicial to our ideas and ideals of good government, so unstatesmanlike, so economically and nationally unsound, that fifty pages of excuses cannot wipe away this blot upon the Liberal Government; and the consequent shadow of suspicion under which the Premier and his Cabinet dwell. The day is past when rulers rule by divine right, and are not held accountable to the people for their government.

A Very Wise Teacher once said: "It is not that which goeth into thy mouth which destroyeth thee, but that which goeth out."

The Liberal Government has pronounced its own sentence of dismissal with that "Five Cent Speech" of the Right Hon. Mackenzie King.

You remember in "Macbeth" how Lady Macbeth endeavored to wipe the stain of blood of the murdered King from her hand, crying, "Out, out, damned spot!" The Right Honourable Mackenzie King has killed the kingship of the Liberal Party with a "Five Cent Dagger," he has shown his hand, and now "All the perfumes of Arabia will not sweeten this little hand," for service to Canada and the Empire.

The women of Canada will elect the Honourable R. B. Bennett.

Those who know him know that he has a sense of human values, that he is not a politician, but a statesman, with an economic training, with ideals, a Canadian and a Britisher, schooled and skilled in tariff protection, Imperialism, and above all, a humanist.

The Honorable R. B. Bennett knows and understands
(Continued on Page 7)

Government Bureau Presents Twilight Series Shorts

THE ONTARIO GOVERNMENT has a new series of 26 Ontario subjects ready for release with sound synchronization. Mr. Brownridge is responsible for the material of the series, which deals with interesting Ontario events.

"Let's Go Away" reveals flashes of "holiday life" with its boating, fishing, canoeing, in Canada. There is a trip which follows the travels of the sea gull, and one of log-rolling, flashes of Ontario's lakes and rivers, big fishing, sunsets on cliffs, and over the lakes, sunrise, early morning "catches," songs in the twilight, and in the moonlight, when the day's sport has been finished, and the day's work done, magnificent views of Niagara, with its whirlpool, its sequestered nooks, and the Falls.

The series is restful to the eye and the ear, and should be an addition to any program, presenting that interval of quiet so much desired; and giving strength to the enjoyment of what follows.

Aside from this angle, these pictures are Canadian, made in Canada; and should find a place upon our Canadian screens, especially since they have found distribution in Great Britain, in Europe; and are being shown in Loews, Fox, RKO, and other circuit theatres in the U. S.

It should not be a very great tax upon our Canadian theatres to make room for these Canadian-made features, they are short, they are good and not in the high-priced category, and what is essentially important, they give a bit of a Canadian tone to a Canadian Picture Screen; and keep the interest of the Canadian Government in Motion Pictures stimulated. —Editor.

Sunday Tom Thumb

You have heard about Billy Sunday, and now we have Sunday Tom Thumb, the Lord's Day Alliance having no power, so our Court has decreed, to restrain Tom Thumb golfers on Sunday. Meanwhile Tom Thumb is ablaze until 1 a.m., the golfers preferring to play golf rather than turn into bed. All available lots are being converted into Tom Thumbs. How long it will last is not the question, but if this Industry of ours does not think that it is Picture opposition, take a trip around your city and count the Tom Thumb courses, also make an inventory of attendance!

Phil Reisman With Universal

Phil Reisman, remembered in Toronto, for his association with Famous-Lasky, will succeed Lou B. Metzger as General Sales Manager for Universal. The change takes place immediately, Mr. Metzger having tendered his resignation. E. J. O'Leary will succeed Phil Reisman as General Sales Manager of Pathe.

Political Murder

(Continued from Page 6)

men, the needs of Canada, the primary necessity of making Canada of greater service to England and the Empire, by teaching Canada to first become self-sufficient unto herself economically.

The Honorable R. B. Bennett realizes that a Government is the honored and honorable servant of a nation, and its citizenship, that it is in power through the vote of the people; and that it is with such a vision that it should be governed.

The women of Canada will elect the Honorable R. B. Bennett as Premier of Canada on July 28th.

Hard Work at Hal Roach Studio

A report from the Hal Roach studios shows that one-third of the productions for the coming year are completed. A very busy two months, August and September, are expected at the Culver City studio as an Italian department has been added to those of English, Spanish, French and German, which began to function about one year ago. Roach being one of the first among the comedy producers in multi-lingual output.

The ordinary footage restrictions on the Laurel-Hardy productions has been removed, therefore it is anticipated that these comedies will occupy a much more important place on the program than they have heretofore.

A great many of the twenty productions that have still to be produced will be released about the beginning of September.

Edison and RCA

Add 17,000 Workers

A few days ago optimism reigned supreme in the ranks of the theatre circles when it was announced that New York Edison and Radio Corporation of America were adding 17,000 workers to their forces.

The New York Edison Company has already added 10,000 workers to its payroll, and are expending at the rate of about \$1,000,000 a week. This is part of the expansion program that is to take up a period of ten years.

The Radio Corporation of America has added 7,000 employees to its staff, at their Camden, New Jersey, plant.

Canada Promised Two

United Artists Features

Two big United Artists features have been promised to Canada, "Raffles" with Ronald Colman, and "Hell's Angels."

It is reported that "Raffles" has come within a few dollars of the house record in Detroit, in spite of the heat wave in that city. It has surpassed the business of "Bulldog Drummond" and "Condemned" at the first four theatres at which it has played.

Famous Players Get Palace London

The Famous Players Canadian Corporation have recently acquired three theatres in London, the latest addition being the Palace Theatre, London, Ont.

Wm. Fox Heads

Miniature Golf Company

Wm. Fox, former head of the Fox Film Corporation, has entered the miniature golf field. Mr. Fox, it was reported, will endeavor to become one of the leading promoters of this new field of athletic sport.

Three More "Wired"

Houses In Ontario

Contracts for sound equipment have just been awarded to the Northern Electric Company, Ltd., by the Playhouse in Hamilton; the Lyric, St. Marys, and Capitol, Goderich, all of which are being remodelled and brought up-to-date in the most approved fashion.

Famous Players Eastern Meeting

The general managers of the Famous Players Canadian Corporation, Eastern Division, from the Maritimes to the Soo, had a meeting at the Royal York Hotel on Wednesday, July 30th. Among the visitors were Mr. McAdam of Halifax, and Mr. Goulding of St. John. The sessions were in order from 11 a.m. to 2 p.m. Both Mr. Katz and Mr. Balaban addressed the meeting. Mr. Katz covered various productions available, and Mr. Balaban emphasized the importance of short subjects. During the address by Mr. Katz, the subject of talking pictures was discussed, and the necessity for added zeal behind the presentation of these pictures, since the novelty angle was now entirely negligible. No information as to the introduction of any new policy was presented. Reports stated that Mr. Katz insisted on the continuation of the policy which had hitherto prevailed.

Expect To Build Theatre On North Hill

Plans are underway to finance the building of a theatre in the North Hill district, Calgary, Alta. Mr. J. Welch, office manager in Calgary for the United Artists Corporation, stated that a definite announcement concerning the theatre would be made in the very near future. As soon as financial arrangements are completed the building of the theatre will commence.

This new theatre will be fitted out with all modern equipment, and the latest in talking apparatus. It will be the first strictly suburban theatre in Calgary.

Rossland Theatre To Open On September 1st

It is anticipated that Rossland's new Famous Players' theatre will open its doors on September 1st. Mr. Green, the contractor, was in Rossland recently looking over the work, as the artists, who will do the decorating, have requested certain details be carried out before they arrive to begin this work. Mr. Green will turn the house over to the theatre company by August 15th, having made a record in constructing this playhouse.

Rossland will welcome the opening with a great deal of favour as her citizens contemplate a perfect place of amusement in the new theatre.

Ten Awards of Merit for Canada

We learn from our contemporary, the Exhibitors' Herald World of Chicago, that the following ten Canadian theatres have won the Award of Merit which that publication offers for high quality of sound reproduction, viz:

The Patricia at Powell River, B.C., where the Orchestraphone is installed, and at the Avalon, Ottawa; Belle, Belleville; Capitol, Peterboro; Capitol, Moose Jaw; Orpheum, Estevan; Palace, Windsor, Ont.; Patricia, London; Walkerville, Walkerville; Royal, North Bay; all of which are equipped with Northern Electric Sound System.

"High Treason"

The recording for "High Treason" was made by the British Accoustic and not R.C.A. as we reported. "High Treason" is the Gaumont British picture which created so much comment wherever it has been shown, because of the excellence of this recording and the quality of the picture in general.

Miss Parsons Married

One of our most popular Film Inspectors, Miss Edna Parsons, was married on Monday, July 21st, to Charles Healy. Before Miss Parsons left the office, a presentation of a case of silverware was made by Mr. O'Connor, in the presence of the Film Inspectors, Shippers and Office Staff. Later on, everyone attended a theatre party in Miss Parsons' honor.

Sale of Kenwood Theatre

The trustees of the estate of Wm. A. Brown, have sold the Kenwood Theatre, Toronto, Ont., to Samuel Lent. The theatre has a frontage of 30 feet by a depth of 160 feet. Mr. Lent will make extensive alterations on the theatre, and it is thought that the Kenwood will open in the very near future.

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Vocalite Glass Bead Sound Screens—In any size up to 20' x 40'. Approved for use with Western Sound Systems. Perfect projection surface, yet allowing sound from Speakers to pass through it without muffling. The only screen surface giving true rendition of colored scenes.

Superlite Bi-Focal Lenses—The lens that automatically gives you the same size picture on track or disc using a proportionate aperture. A slight turn of the outer sleeve changes the lens from one focus to the other, at the same time shifting the lens centre according to the aperture in use.

Adjustable Lens Mounts with Proportionate Apertures for either Motiograph or Simplex Projectors. Permits using former lenses for disc or silent, quick change to another pair of lenses and track apertures to give same size pictures as on disc.

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Show Business



(Special to Digest from Ottawa)

Shale Gardiner, English moving picture actor, has been forced to remain in Montreal, having been denied admittance to the United States under the quota law although he left England with an American visa permitting him to remain in the States for six months. Gardiner had arranged to go to Hollywood where he had previously played in a number of productions, including "Three Live Ghosts," "Three Passions" and "Disraeli." Gardiner is planning to return to England.

The Montreal City Council has decided to ban all small circuses and carnivals, even when they offer to donate a portion of the receipts to charity or church organizations. The only circuses which will now be permitted to play Montreal are the big tent shows which come under the tax of \$1,000 per day.

A visitor to Montreal during the week of July 21 was "Miss Paramount," winner of the popularity contest in New Jersey for the opening of the Paramount-Publix Theatre at Ashbury Park. In private life she is Miss Dorothy Russell. She was the guest of honor at a luncheon in the Vice-Regal suite at the Mount Royal Hotel, at which Wilfrid Launceston, assistant manager of the Capitol, Montreal, acted as host. Miss Paramount is enjoying a trip down the St. Lawrence to Newfoundland and Labrador as the contest prize.

"All Quiet on the Western Front" closed at His Majesty's Theatre, Montreal, as a road show at \$1.50 top on July 26 after five weeks, this constituting a record run for Montreal. The theatre, a former legitimate house, is now closed but will re-open early in the fall with "Hell's Angels," it is announced.

Miniature golf courses are not to be permitted to operate on every corner in Ottawa, according to an announcement by the civic board of control. Their construction is to be limited by the existing building restriction by-laws, it has been ordered, and further the various golf grounds cannot operate after 12 o'clock midnight.

J. G. Boyes started a trick golf lot on a residential street in Ottawa and had the hut and bunkers practically completed when the Building Inspector ordered the work stopped and the city refused to permit Boyes to carry out his project.

It is the usual practice for theatres to arrange to handle special calls for physicians when they are attending a performance but in Smiths Falls, Ontario, it is different. Being a railroad town, the arrangement has been extended to railway employees by Manager McNeil of the Capitol Theatre. The following notice has been posted:

"All railroad men expecting to be called, please leave name with ushers or doorman."

A candidate for election to the Federal House of Commons is Bert H. Soper, owner of the Capitol Theatre at Smiths Falls, Ont., which was rebuilt not long ago and is operated under the auspices of Famous Players Canadian Corp.

Announcement has been made by J. Shea, representing the organized musicians of Montreal, of the organization of the Canadian Musicians Benevolent and Educational Association for the purpose of providing material assistance to musicians in the Dominion. In Montreal, he said, a fund was being raised to give employment to 75 musicians through the establishment of an orchestra for concerts and other features. Mr. Shea declared the musicians were not asking for charity but for work.

A. Mathieu, acting secretary of the Montreal Trades and Labor Council, speaking at a meeting of the Council, urged a campaign against "canned music." After dropping their orchestras, Montreal theatres had lost 50 per cent of their attractiveness, he declared. Since the wiring of the local houses, several hundred musicians, who had made sacrifices to learn music and had been earning a living thereby, were now without a job. It was asserted by several labor men that some musicians were in a very precarious state.

James Richardson and Sons, owners of the Dominion Theatre, Winnipeg, have announced that the theatre has not been leased to G. T. Howden as previously reported locally but that a new company has been organized to operate the house which had been closed since last May.

The Empress Theatre of Penticton, B.C., originally built in 1912, has been remodelled and has been reopened as a Famous Players house. The structure is of concrete and, until recently had a full stage. This has been reduced to a shallow platform and the proscenium has been removed to permit sound to reach every part of the auditorium. Some \$30,000 has been spent on the changes and for new equipment, which includes new seats.

(Special to Digest from Winnipeg)

Winnipeg was well represented at the Calgary convention of western division managers. H. M. Thomas, whose territory as western divisional manager extends from Port Arthur to the Pacific Coast, and includes some 65 or more houses, played a conspicuous part in the proceedings. Managers from this city who attended the conference were: Walter F. Davis, manager of the R.K.O. Capitol Theatre; Franklin L. Willis, manager of the Metropolitan Theatre; Charles Weiner, manager of the R.K.O. Winnipeg; Raymond Kershaw, supervisor of suburban theatres; W. B. Novak, manager of the Gaiety; Frank Kershaw, manager of the Tivoli; M. O. Fields, manager of the Osborne; Charles Dilley, manager of the Arlington.

There were over 100 theatre managers in attendance, including representatives from all western cities in which the Famous Players have theatre holdings.

McNamee Signs With Universal

Graham McNamee has just signed a three-year contract with Universal as a talking reporter, in the Universal Newspaper Newsreel. Booking of this reel has increased 400 per cent in the last four months.

Round About the Studios

"Sins of the Children" has been selected as the final title for the Metro-Goldwyn-Mayer picture featuring Louis Mann, well-known Broadway stage actor. This film, which was directed by Sam Wood, is based on an original screen story by J. C. and Elliott Nugent, in collaboration with A. P. Younger. Robert Montgomery, whose last role was in "The Big House," has a leading part in "Sins of the Children," and the cast includes Elliott Nugent, Mary Doran, Clara Bladick, and Jean Wood.

Ricardo Cortez, who plays the character of Johnnie in "Her Man," featuring Helen Twelvetrees, Marjorie Rambeau and Phillips Holmes, made his screen debut with the company that is producing this picture — Pathe.

Another of Columbia's contract players has been borrowed for an outstanding role in a major company's production. This time it is Barbara Stanwyck, who scored a personal triumph in "Ladies of Leisure," and who has been loaned by Warner for one of its specials. She will return to the home lot in time to work in "The Miracle Woman," her next starring vehicle for the company.

Oscar Radin, who conducted the orchestras for such well-known musical hits as "New Moon," "Blossom Time," "Student Prince," "Hold Everything," and many Winter Garden Ziegfeld shows, has been signed by Metro-Goldwyn-Mayer to conduct the orchestra for "New Moon," in which Lawrence Tibbett, who scored in "The Rogue Song," for M-G-M, and Grace Moore, Metropolitan Opera singer, will be starred under the direction of Jack Conway.

Evelyn Knapp will replace Dorothy Mackaill in the leading feminine role in "River's End," forthcoming Warner Bros. production, according to announcement made by J. L. Warner, vice-president in charge of production.

Miss Mackaill, who is at present working on another picture, will not be free during the time scheduled for the filming of "River's End." Miss Knapp is featured opposite Grant Withers in "Penny Arcade," another Vitaphone production, and "River's End" will be her second feature length picture. She is a recent discovery of J. L. Warner's, who became interested in her work when he came upon a short in which she appeared.

C. Henry Gordon has been engaged for a part in "Renegades," the Fox picture in which Warner Baxter will appear next.

Others in the cast to date are J. M. Kerrigan, George Cooper, Myrna Loy, Luana Alcaniz, Mitchell Harris, Noah Beery and Gregory Gaye.

Eddie Brophy, who plays the tough sergeant in Buster Keaton's new war comedy, temporarily titled "Forward March," is production manager of the picture at the same time. He keeps his portable desk on the set and does his "paper work" between scenes.



Bessie Love, charming Metro-Goldwyn-Mayer star, wears the newest in beach ensembles.

Carl Laemmle, Jr. has signed Jean Hersholt to play the role of Charlie Yong in "East is West." The Fay Bainter role, as previously announced, will be played by Lupe Velez, and Lewis Ayres is scheduled to support her. Monta Bell will handle the production, which Samuel Shipman is adapting and dialoguing from his own play.

Dorothy Jordan, heroine to Ramon Novarro's heroes in such pictures as "Devil May Care," "In Gay Madrid" and "The Singer of Seville," has been chosen to play the girl in "Dark Star," which Geo. Hill is to direct, with Marie Dressler and Wallace Beery in the leading roles. This picture, adapted from Lorna Moon's novel by Frances Marion, will go into production next week.

Dorothy Gulliver, pretty brown-haired ingenue who first achieved recognition in the celebrated "Collegian Series," has an opportunity to sing one of the musical hits in "Mind Your Business," a new Pathe musical comedy.



Lois Wilson and Lawrence Gray playing in "Temptation" for Columbia.

Fox Films continues to enroll additional comedy talent for the cast of "Soup to Nuts," Rube Goldberg's original screen story. George Bickel and William H. Tooker are the latest additions. Mack Swain, who will be remembered from the old Keystone and Chaplin comedies, especially "The Gold Rush," was signed several days ago.

Hal Roach's "Boy Friends" have started their third comedy which revolves around the current argument on dress reform for men. The boy friends insist upon not wearing their Tuxedos for the annual dance, and their girl friends insist just as hard that they do. All being fair in love and war, the boys go on strike. No more girls!

George Stevens, former cameraman for Laurel and Hardy, will wield the directorial megaphone.

Sally Starr has been signed by Columbia to portray Lil in the company's production of "For the Love o' Lil," a picturization of Liberty Magazine's famous cover series. The picture rights to "For the Love o' Lil" were secured by Columbia at an enormous expense and a long quest for a perfect type to delineate the leading character followed, which ended with the signing of Miss Starr.

Carmel Myers, Vivian Oakland and Franklyn Pangborn have been added to the cast of "The Lady Surrenders," which John Stahl placed in production on Monday of this week at Universal City. The cast already includes Conrad Nagel, Genevieve Tobin, Rose Hobart and Edgar Norton.

Mike Donlin, one-time member of the New York Giants, makes his next talking screen appearance in Pathe's "Her Man," which has a notable cast headed by Helen Twelvetrees and Marjorie Rambeau.

Lee Moran's appearance in "Pardon My Gun," Pathe's new Western feature marks his one thousandth picture. Starting with split-reel comedies, he later made single reels with Eddie Lyons. This famous team starred in the first two-reel comedy ever filmed — "When Ursus Threw the Bull." They also made one of the first feature-length comedies on record. It was called "Everything But the Truth" and it proved to be one of the real sensations of its day.

Universal will produce ten two-reel Slim Summerville comedies during the coming year. Al Roy has already selected Eddie Gribbon and Pauline Garon as the principal support. The Slim Summerville comedies will be produced under the supervision of Edward Kaufman.

A signal honor was conferred upon J. L. Warner, vice-president in charge of production for Warner Bros., when he was elected president of the Motion Picture Relief Fund at the annual meeting of that organization held at Pickfair, home of Mary Pickford and Douglas Fairbanks.

The office is bestowed upon Mr. Warner after several years of activity in the organization on behalf of needy motion picture workers in every field.

Mary Pickford, outgoing president, turned over the gavel to Warner, who led the gathering in a vote of thanks for her fine work during the year in which she held office.

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